



SPONSORSHIP
READY
SCHOOLS

STRATEGY | TOOLS | SUPPORT

Social Media Masterclass for Schools

THURSDAY 6 JUNE 2024 | 10:00am- 1:30pm

SOCIAL MEDIA M A S T E R Y

**Master the art of school social media
with our exclusive Social Media
Masterclass for Schools!**

- Reels Training
- Artificial Intelligence
- Social Media Strategy
- Free Tools & Templates
- How To Be 'On School Brand'
- Content Planning & Engaging Content

For beginners up to immediate learners.

Online Special

\$479 incl. GST

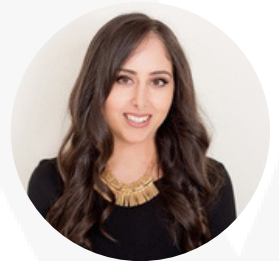


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MEET YOUR PRESENTERS

Shannon Stone
Social Media Marketing &
Strategist

With over 10 years of marketing experience and a strong interest in Education, Shannon is a marketing specialist who translates the strategic objectives into social media activations.



Emily Griffiths
Social Media Marketing & Digital
Strategist

With over 15 years' experience, Emily prides herself on the skill of creative thinking with a natural affinity for strategic social media marketing. Armed with boundless enthusiasm she is passionate about the Education sector.

