

# Social Media Masterclass

FOR NEW ZEALAND SCHOOLS

TUESDAY 28 NOVEMBER 2023 | 10AM-1:30PM (GMT+13)  
ATTEND ONLINE VIA MICROSOFT TEAMS

  
SPONSORSHIP  
READY  
SCHOOLS

STRATEGY | TOOLS | SUPPORT

## SOCIAL MEDIA MASTERY

Master the art of school social media with our exclusive Social Media Masterclass for Schools!

- Social Media Marketing Strategy
- Explore AI-Enhanced Tools for Schools
- Best Practices & Trends for Schools
- Content Planning with AI-Driven Efficiency
- Creative Content Ideas (School Examples)
- AI-Powered Content Creation
- Collaborative Group Session
- **Plus, insights into the strategy & tools you need to accelerate Sponsorship of your school.**

*\*For intermediate level learners.*

~~Normally~~

~~\$534 AUD  
\$579 NZD~~

Online Special

\$442 AUD  
\$479 NZD

*\*Please note that the price is in AUD and the NZD conversion is based on current exchange rates which is approximately \$479 NZD.*

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I must say that I was only 1 hour into the course, and I messaged my School Area Manager to say that the Masterclass was so worth the time out from the busy day and really great value for money.

**Attendee, Communications Officer, NSW**

## MEET YOUR PRESENTER



**Kelsey McAlpine**

Social Media Marketing in Schools

From National Digital Marketing Manager in Asset Management and Retail, to State Marketing Manager for Coles Supermarkets, Kelsey has always found her 'why' in a space where she can be curious, creative, add value and support others across all things omni-channel marketing. Kelsey's school clients and 500+ masterclass attendee's can attest to this!

SECURE YOUR SPOT  
SCAN QR CODE



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