



SPONSORSHIP
READY

SCHOOLS

STRATEGY | TOOLS | SUPPORT



BRAND

STYLE GUIDE

FOR SCHOOLS



THE OPPORTUNITY

- ✓ Provides consistency and a go-to school wide resource for colours, fonts, logos and more.
- ✓ Facilitates a professional and considered execution of your school's brand essence across collateral.
- ✓ Strengthen your school's brand visibility, awareness, credibility and loyalty in the heart and mind of staff, parents, students and local community.

THE PROCESS

- 1 Supply school assets (logo variations, font files). Note: Vector files required. [Learn about Vector files.](#)
- 2 Graphic Artist reviews assets and current brand application (Recommendations provided, if required).
- 3 School decides to implement recommendations (or proceed with supplied assets)
- 4 Completion of recommendations (If approved)

WHAT'S INCLUDED?

With your provided school logo and assets, we'll create a concise brand style guide outlining proper brand use and execution for future design endeavours.

\$3,100
plus GST



SCHOOL LOGO

*Logo provided by School.**



BRAND COLOURS



TYPOGRAPHY

WHAT'S NOT INCLUDED?

Revision or reconstruction of logos, stationery, and mascots | Delivery of logo and font files in various formats | Development and design of supplementary brand assets | *Logo Redraw Develop/Design: Additional Logo layouts. Please ask your Graphic Artist for custom requests and pricing.

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