



Take Your School To The Next Level

Capacity building & professional development in school marketing.



WHAT WE DO



Photo & Video

We capture meaningful moments that are aligned to best represent your school and keep your content engaging and current.



Content & SEO

We curate meaningful content that speaks to your school's key values while effectively connecting with your school community.



Professional Development

From your school website to social media, we support those tasked with school marketing to best leverage and utilise your marketing mediums.

PROFESSIONAL DEVELOPMENT

We also offer 3 hours of bespoke professional development support each month that is tailored to your school and where you most need to build capacity:

- Streamlining Marketing processes
- Content Planning & Storytelling
- Professional & Smartphone Photography Training
- Driving an integrated marketing approach
- Design and branding templates for your school

*Based on monthly deliverables. Includes 1 x 2-hour site visit monthly, 1 x 3-hour personal development session, either on-site or virtually.

HOW WE CAN SUPPORT YOUR SCHOOL?

We can provide solutions and coaching in school marketing, to nominated staff, that positions your brand in line with your strategy while maintaining social consistency in content delivery.

- ✓ 2 hours of on-site Photo / Video
10 x edited 4K photos
1 x 20-30 second social video
- ✓ 3 x relevant blog items
Between 600-1,000 words to drive SEO
Keywords that correspond to your school values
- ✓ 3 x social media posts
Backlinking to your blog / news webpage
Drive consistency in content delivery & engagement



LEARN MORE

Learn more about Sponsorship Ready marketing services available including, Brand, Photography, Video, Graphic Design and more!

CONTACT US

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