



Take Your School To The Next Level

Capacity building & professional development in school marketing.

WHAT WE DO



Photo & Video

We capture meaningful moments that are aligned to best represent your school and keep your content engaging and current.



Content & SEO

We curate meaningful content that speaks to your school's key values while effectively connecting with your school community.



Professional Development

From your school website to social media, we support those tasked with school marketing to best leverage and utilise your marketing mediums.

CONTACT US

Kelsey McAlpine (Photo, Video & Digital Marketing)
kelsey.mcalpine@sponsorshipready.com.au
0434 495 948

HOW WE CAN SUPPORT YOUR SCHOOL?

We can provide solutions and coaching in school marketing, to nominated staff, that positions your brand in line with your strategy while maintaining social consistency in content delivery.

- ✓ 3 hours of on-site Photo / Video
10 x edited 4K photos
1 x 10-15 second social reel | 5-10 second GIF
- ✓ 3 x relevant blog items
Between 1,760-2400 words to drive SEO
Keywords that correspond to your school values
- ✓ 3 x social media posts
Backlinking to your blog / news webpage
Drive consistency in content delivery & engagement

*Based on monthly deliverables.

PROFESSIONAL DEVELOPMENT

We also offer bespoke professional development solutions that can include but not be limited to:

- Content Planning & Approvals
- How to: Storytelling
- How to: Schedule content for offline periods
- How to: Community Management / Practical Tips & Tricks
- Tailored approaches to best suit your team